TRANSCRIPT PREPARED BY THE CLERK OF THE LEGISLATURE Transcriber's Office FLOOR DEBATE

February 16, 2005 LB 150

industry is. We don't have a fund set up to promote livestock like we do the ethanol industry. I think they're very good combination. I think there's going to be some restricting...

SENATOR CUDABACK: Time, Senator Kremer. Thank you, Senator Schrock and Senator Kremer. Senator Louden, on the committee amendments, AM0218. Senator Louden.

SENATOR LOUDEN: Thank you, Senator Cudaback and members of the Legislature. I support this bill because in the cattle business and that sort of thing, we've done this years ago. Nebraska was the leader in checkoffs for promoting their product, and we were into it long before the federal government got into it and it was done nationally. And there's been a lot of good has come out of this checkoff program that we've had. The research, as Senator Kremer pointed out, here at the University of Nebraska, with different types of steak and different muscling and that, has all come out of research and research money that was given to do this. The way the bill is written, why, it isn't mandatory. If you want your money back, there's a way to get it back, if you feel that that's best for your operation. There's one thing about it. When we've put money into programs like this and had a beef board, that it helps maintain the honesty in the advertising. We don't have these ads anymore that are complaining about beef or comparing beef to a poor-quality substitute, or something like that. So I think we've come a long way in that. It gives us an advantage on bringing forth our product for...as a wholesome product that it is. There's one question I do have. And I was wondering if Senator Kremer would answer questions.

SENATOR CUDABACK: Senator Kremer, would you yield to a question from Senator Louden?

SENATOR LOUDEN: Senator Kremer,...

SENATOR KREMER: Yes, (inaudible).

SENATOR LOUDEN: ...on page 9 in there, where the people that are supposed to be the ones that...I think line...page 9, line 24, someplace in there, where the people that collect the